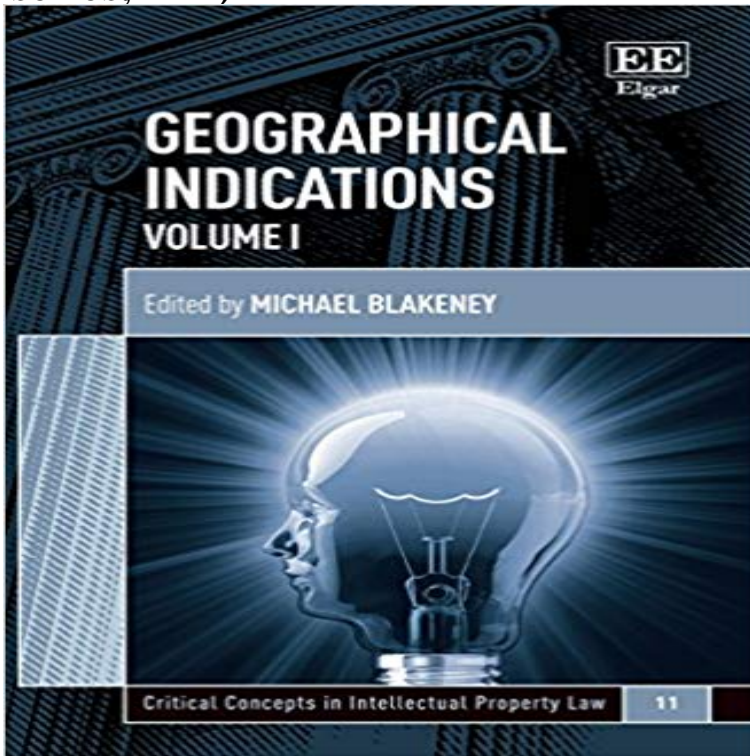


Geographical Indications (Critical Concepts in Intellectual Property Law series, #11)



Even as geographical indications allude to a number of different intellectual property instruments - and, of course, commercial and trading practices - they were only formally defined in the Agreement on Trade-Related Aspects of Intellectual Property Rights. Controversial as these negotiations were and continue to remain, the divisions on GIs fail to easily collapse into the usual North-South divide and consequently raise many more interesting questions. And, these questions pertain to law and legal systems; but, also span matters concerning economics and marketing, indigenous peoples rights and cultural protection, fair trade and supply chains to name a few. The three volume collection edited by Michael Blakeney accomplishes the incredible task of attending to this array of concerns. Intelligently selecting key articles from law and the social sciences, in particular rural sociology and geography, whilst also including case studies and economic analysis, *Geographical Indications* assembles the best scholarship on GIs. Without doubt, the three volumes will be a must-have possession for anyone with an interest in the debates and controversies concerning GIs.- Dwijen Rangnekar, University of Warwick, UK This three-volume collection comprises a selection of research articles and papers on geographical indications by the leading academics in this field. The collection examines the functions and economic underpinnings of this form of product designation, together with the various forms of legal protection of geographical indications, both national and international. It contains a number of contributions that examine the potential impacts of geographical indications in developing countries, which explore this form of marketing through case studies. With an original introduction by the editor Michael Blakeney, these volumes are an excellent

