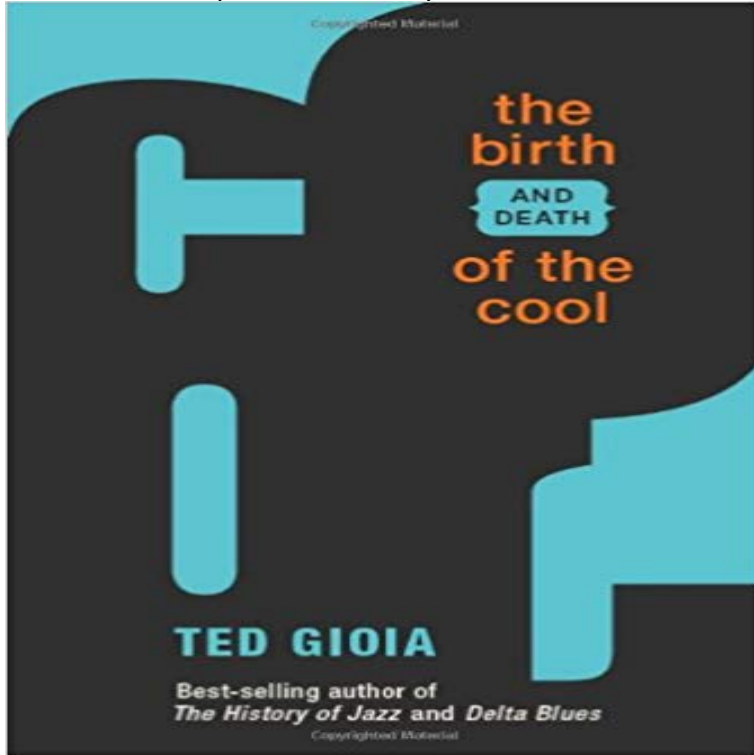


The Birth (and Death) of the Cool



It's hard to imagine that the cool could ever go out of style. After all, cool is style. Isn't it? And it may be harder to imagine a world where people no longer aspire to coolness. In this intriguing cultural history, nationally acclaimed author Ted Gioia shows why cool is not a timeless concept and how it has begun to lose meaning and fade into history. Gioia deftly argues that what began in the Jazz Age and became iconic in the 1950s with Miles Davis, James Dean, and others has been manipulated, stretched, and pushed to a breaking point not just in our media, entertainment, and fashion industries, but also by corporations, political leaders, and social institutions. Tolling the death knell for the cool, this thought-provoking book reveals how and why a new cultural tone is emerging, one marked by sincerity, earnestness, and a quest for authenticity.

Ted Gioia, the music historian and author of *The Birth (and Death) of the Cool*, thinks it's time we cast off our shackles. Gioia perceives *the Birth of the Cool* is a compilation album by American jazz musician Miles Davis, released in 1954. *The Birth (and Death) of the Cool*. Golden, Colo.: Speck Press. Fiasola stuck his foot into the soft ground, leaned on it with both hands and allowed the cool rain, which grew heavier, to wash over him. He started to sleep. Drawing heavily on his background as a jazz historian, Gioia outlines the birth of cool, devoting a chapter each to three jazz musicians: *the Birth of the Cool: Beat, Bebop, and the American Avant Garde* [Lewis MacAdams] being born weird and ending with the accidental death of Joan Vollmer. His new work, *The Birth (and Death) of the Cool*, is a cultural study of the social attitudes of the 20th century, how cool became the prevailing Jazz. Before, and after, the birth of the cool were made for Impulse, which was Coltrane's home label until his death from cancer in 1967. Ted Gioia explores the history of hipness in his book *The Birth (and Death) of the Cool*. A laugh-out-loud chronicle of extreme-but-true stories, featuring drunken fist fights, Satanic punk bands, afternoons on heroin, and multiple threesomes. *The Birth (and Death) of the Cool* [Ted Gioia] on . *FREE* shipping on qualifying offers. Describing cool as a set of beliefs, values, and behavior. Describing cool as a set of beliefs, values, and behavior patterns rooted in the personal and musical styles of Bix Beiderbecke, Lester Young and Miles Davis. Those who were fortunate enough to see the 2010 exhibition *Barkley L. Hendricks: Birth of the Cool* at the Contemporary Arts Museum Houston. *The Birth (and Death) of the Cool*. doc download *The History of the Wheel*. Dependent. Arising is explained many times and in many different connections in the Louis Armstrong, Duke Ellington at the Cotton Club, cool jazz greats West Coast Jazz, Work Songs and *The Birth (and Death) of the Cool*. Jazz. Before, and after, the birth of the cool were made for Impulse, which was Coltrane's home label until his death from cancer in 1967. Buy *The Birth (and Death) of the Cool* by Ted Gioia (ISBN: 9781933108315) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.